

PRIVACY POLICY

Protecting your personal data is very important to us. We want you to feel safe when you visit our website. For this reason, we process personal data that are collected when you visit our site in accordance with the current legal regulations, particularly in the context of the EU General Data Protection Regulation (GDPR).

This information on data protection applies to data processing by:

lehmann natur Gesellschaft zur Erzeugung und zum Vertrieb ökologischer Produkte mbH
Otto-Hahn-Straße 10, 40670 Meerbusch, Germany
Email: info@lehmann-natur.com Tel.: +49 (0)2159/5351-0 Fax: +49 (0)2159/5351-888

Collection and storage of personal data when you visit our website

When you visit our website, the browser on your device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information is recorded without your intervention and stored until it is automatically deleted.

- IP address of the requesting computer
- Date and time of access
- Name and URL of the requested file
- Website from which the site is accessed (referrer URL)
- Browser used and your computer's operating system, if applicable
- Name of your access provider

We process these data for the following purposes:

- to ensure the website establishes a smooth connection
- to ensure our website can be easily used
- to evaluate the security and stability of the system
- additional administrative purposes, if necessary

The legal basis for data processing is Article 6(1)(f) of the GDPR. Our legitimate interest ensues from the data processing purposes listed above. We do not under any circumstances use the data collected for purposes of drawing conclusions about you as a person.

Use of our contact form

If you have any questions, we have given you the option to contact us via a form provided on our website. This requires you to enter your name and a valid email address. Further details may be entered if you wish.

Data provided for the purposes of contacting us are processed in accordance with Article 6(1)(a) of the GDPR on the basis of your consent, which has been provided voluntarily.

The personal data collected by us for the use of the contact form are deleted upon the completion of your enquiry.

Use and passing on of personal data

Personal data are only collected if you voluntarily share them with us. We only collect, process and use personal data, such as the name, address or email address of website visitors, without further consent insofar as it is necessary for the establishment or execution of a contract.

We only pass on your personal data to third parties if:

- You have given your explicit consent to this in accordance with Article 6(1)(a) of the GDPR.
- Passing it on is necessary in accordance with Article 6(1)(f) of the GDPR for the enforcement, exercise or defence of legal obligations and there is no reason to believe that you have an overriding legitimate interest in preventing your data being passed on.
- There is a legal obligation to pass it on in accordance with Article 6(1)(c) of the GDPR.
- This is legally permissible and necessary in accordance with Article 6(1)(b) of the GDPR for the performance of contractual relations with you.

Rights of the data subject

You have the right:

- pursuant to Article 15 of the GDPR, to request access to the personal data we process about you.
- pursuant to Article 16 of the GDPR, to request immediate rectification of incorrect information or completion of the personal information we hold about you.
- pursuant to Article 17 of the GDPR, to request the erasure of the personal data we hold about you.
- pursuant to Article 18 of the GDPR, to request the restriction of how we process the personal data we hold about you.
- pursuant to Article 20 of the GDPR, to receive the personal information you have provided to us or to request that this information be transferred to another controller.
- to exercise your right to withdraw your consent pursuant to Article 7(3) of the GDPR.
- to exercise your right to lodge a complaint with a supervisory authority pursuant to Article 77 of the GDPR.

Right to object

If your personal data are being processed on the basis of legitimate interests pursuant to Article 6(1)(f) of the GDPR, you have the right according to Article 21 of the GDPR to enter an objection against the processing of your personal data insofar as you have reasons arising from your specific situation or if you are objecting to direct marketing. In the second case, you have a general right to object, which we will implement without a declaration of a special situation.

To withdraw consent or lodge an objection, it is sufficient to send an email to info@lehmann-natur.com

Website analysis

We do not actively use any tools to analyse or statistically evaluate the use of our website. Information on website traffic or traffic to subdirectories of our website is used under a pseudonym (browser cookies, which do not allow individual users to be identified) to assess, improve and display relevant content on the website. Cookies are text files that are saved on your computer when you visit a website and enable your usage of that website to be analysed. The data – IP address, page from which the file was requested, date, time, browser type and settings, operating system, pages visited – are analysed exclusively on web servers in Germany. In this way, we can see approximately

which city a website visitor comes from, what type of browser and which operating system the website visitor uses and which pages of the site they visited. In no circumstances can the data collected in this way be used to personally identify the visitor of this website. The data collected will only be used to improve our offer. All IP addresses are shortened for this reason, so that the IP addresses are only processed in anonymised form. Data are not used in any other way, nor are they passed on to third parties.

You can prevent the installation of cookies using the relevant settings on your browser; in that case, however, please note that you may not be able to use all the functions of this website to their full extent.

Notice on the use of social networks

Insofar as we have placed links to external social networks on our website, these have been made recognisable by using the logo, for example, or by adding “Like” alongside them. If you follow these links by clicking on them, plugins are usually activated and your browser establishes a direct connection with the servers of the respective social network. If you follow these links and register there, the information that you were on our website is transmitted to the relevant social network. The social network provider can usually associate your visit to our website with your account and save this information on web servers abroad. We have no control over the scope of the data collection, the processing of your personal data by social networks or your rights on social networks.

Google Maps and Google Fonts

This website uses Google Fonts and Google Maps, services of Google Inc. The use of these services takes place via a server call, normally to a Google server in the USA. This process transmits to the server which website you have visited. In addition, the IP address of the browser on the device of the website visitor is stored by Google. Further information can be found in Google’s data privacy statement, which can be found via the following links:

www.google.com/fonts#AboutPlace:about

www.google.com/policies/privacy/

Updates and changes to this privacy policy

This privacy policy is currently valid and is up to date as of May 2018.

If we develop our website and offers further or if there are changes to the legal or regulatory requirements, it may be necessary to change this privacy policy. You can access and print out our up-to-date privacy policy on our website at any time at <http://www.lehmann-natur.com/de/lehmann-natur/#c104>.

LIABILITY NOTICES

Liability for content

We create the content of our website with due diligence. However, we cannot accept responsibility for the correctness, completeness and currentness of our content. Pursuant to Section 7(1) of the German Teleservices Act (TMG), we are responsible for our own content according to general laws. We do not assume any responsibility for decisions made by the user based on the aforementioned information. Please note that our content does not constitute a binding offer nor is it any other form of specialised information or recommendation, and it is not designed to replace an individual consultation with qualified experts that takes into account the concrete circumstances of each individual case.

However, according to Sections 8 to 10 of the TMG, we as service providers are not obliged to monitor third-party information that has been transmitted, cached or stored, nor are we obliged to investigate circumstances that point to illegal activity. Any obligations to remove or block the use of information in accordance with general law remain unaffected. However, being held liable in this respect is only possible after knowledge of a concrete legal violation has been established. If we become aware of any corresponding legal violation, we will immediately remove this content.

Liability for links

We have placed links on our website to external sites whose content and currentness is not under our control. The following applies for all these links: we can accept no responsibility for third-party content. The provider of the third-party content is responsible for this content themselves. At the time of linking, we checked the linked websites for possible legal violations. However, continually checking for legal violations is not reasonable without concrete evidence. Nevertheless, if there are clear indications of a violation, we will remove the respective link immediately.

Liability for email

Sending us emails from our website has no impact on the adherence to a deadline. At this point, it is

also important to note that email communication via the internet is insecure and it is possible for third-parties to view or manipulate data. We would kindly request your understanding that we are neither liable for email content nor the manipulation of email content. We take every appropriate precaution to protect against viruses. In our mutual interest in smooth communication, we request that you also install antivirus software and check all email attachments before sending or upon opening with an antivirus program, because we cannot be held responsible for damage that may result from any viruses that may occur.

Copyright

The layout of the website, the graphics and images used, and the individual posts are protected by copyright. We reserve all rights, including the rights of photomechanical reproduction, copying and distribution by means of special procedures (for example, data processing, data carriers and data networks), even in part.

Alternative dispute resolution – information in accordance with Sections 36 and 37 of the Consumer Alternative Dispute Resolution Act (VSBG)

We do not take part in dispute resolution procedures with consumer arbitration boards. Our relevant supervisory authorities settle disputes upon request, e.g. in the event of a fee invoice or the non-issue of documents, between members of the professional association and their clients. In this case, it takes the form of a mediation procedure. We do not take part in any other conciliation procedures.

WEB LAYOUT, DESIGN AND REALISATION

Design:

Brand Active Werbeagentur GmbH

Alte Papierfabrik 14

40699 Erkrath, Germany

www.brand-active.de

Technical implementation:

EPS Agentur für Kommunikation GmbH

Kokkolastraße 2

40882 Ratingen, Germany

www.eps-kommunikation.de

PICTURE CREDITS

Photographer: Tom Jasny, Tom Jasny PHOTOGRAPHER,

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The images shown are from our own photoshoots. We would like to thank the children and our colleagues for the wonderful photos. We have the rights of use for all the depicted individuals. We have also used three stock images. These come from Fotolia.

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